

START SMART. START RIGHT. START WITH GESGRP.



Everything you need to launch your business—done right, from day one.

Leverage GESGRP's expert-built startup systems to save time, reduce risk, and boost your credibility. Our comprehensive solutions cover everything from paperwork to pitch decks—so you can focus on growing your business.

WHY WORK WITH GRP INSTEAD OF DOING IT ALL YOURSELF?

BUSINESS PLANNING & SUPPORT

- Business model strategy workshops
- Go-to-market planning and budget development
- Pitch deck creation and investor readiness support
- Financial forecasting templates and pro forma modeling

LICENSING & LEGAL FILINGS

- Business Registration and EIN setup guidance.
- LLC, S-Corp, or C-Corp formation guidance
- City, state, and federal licensing compliance
- Ongoing compliance calendar management and reminders

WEBSITE & EMAIL SUPPORT

- Pre-configured business email and domain setup
- Launch-ready websites and landing pages with clear calls-to-action
- Email signature, footer, and brand identity setup

ADMINISTRATIVE BACK-OFFICE (WITHOUT THE OFFICE)

- Onboard virtual assistants to manage scheduling, lead tracking, and customer follow-ups with SOPs.
- Set up shared folders and team messaging platforms for efficient documentation and coordination.
- Install analytics tools and schema markup to monitor traffic and improve local search presence.
- Build performance dashboards and manage blog publishing workflows with structured reviews.

IT INFRASTRUCTURE & CYBERSECURITY

- Scalable, secure device setup and team access control
- 24/7 IT support with remote troubleshooting
- Basic cyber hygiene training for founders and staff
- Business continuity plans and automated cloud backup systems
- Secure cloud storage and file-sharing systems

MARKETING & SOCIAL MEDIA

- Develop rapid brand kits and starter content packs (logo, colors, font) that anchor your identity across platforms.
- Launch targeted campaigns across Instagram, LinkedIn, and email to drive engagement from day one.
- Build SEO-optimized service pages, blogs, one-pagers, and sales decks that sell your value in 60 seconds or less.
- Optimize your Google Business Profile and manage review strategies and backlinks to boost local visibility.

HUMAN RESOURCES & RECRUITING

- Recruit and vet assistants based on startup needs, schedules, and digital fluency.
- Provide onboarding and training for tools like Google Analytics, GBP Insights, and task trackers.
- Establish KPIs and conduct regular reviews to track team efficiency and content performance.

ACCOUNTING & BOOKKEEPING SERVICES

- Startup accounting system setup (QuickBooks, Xero, etc.)
- Monthly bookkeeping and financial reconciliation
- Founder-friendly financial dashboards and cash flow tracking

GESGRP START-UP SERVICES

SAVE TIME. AVOID MISTAKES. LAUNCH LIKE A PRO.

Whether you're starting from scratch or formalizing your side hustle, GESGRP has the systems and expertise to help you scale fast and right.

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